

Name of student: Tomáš Křešnička

Name of spot: Glasses

The spot consists of three short videos. The quality of the video can be amateur, as if shot with a cell phone camera. The videos are shot in situations where a few friends walk in the city, perhaps from school and one of the friends records the video of the group (with his or her mobile phone with corresponding quality of the picture).

The mood is joyous and energetic amongst the friends – this is the common theme through out the three videos. This happy mood ends in the moment when the group notices that there is an injustice or a negative thing happening around the place they are passing.

The mood of the video changes – the camera begins to focus on the negative thing happening. The person in each clip acting negatively has black glasses on (it can also be ski goggles or similar). The person wearing the glasses does not realize they are wearing them, they act as usual and are used to them. The glasses are a symbol of the irrationality of some acts, negative and narrow view of the world.

The students begin to act and take the glasses off the person's eyes. They do so in a matter of fact way, self-lessly, in order to do a good thing for the other. After the glasses are off, the camera focuses on the person's face and it lightens up changes from negative expression to positive. The person starts to act differently.

The three negative civic or personal deeds:

- 1) The students walk in the downtown area by a demonstration of young nationalists/communists/ ... . One of the people in the group suddenly walks over to the person screaming negative messages into the megaphone and takes his glasses off. The young radical, without noticing, starts proclaiming messages which are positive and tolerant.

CUT ...

- 2) The friends walk on the see a taxi driver quarreling with a Vietnamese tourist. The taxi driver refuses dialogue and refuses to speak English. Again, one of the friends walks over and takes off his glasses. The taxi driver does not notice anything but suddenly starts talking nicely to the tourist and uses English to assist the customer.

CUT ...

- 3) They walk by a politician (no political party is presented) speaking with the press using negative language, not telling the whole truth and being arrogant. Again, one of the friends walks over and takes off the politician's glasses. He smiles and without noticing he starts speaking facts and answers responsibly to all questions without withholding any facts.

Possible motto at the end: „Show them light! No one else will do it for you!